



VIEW
DANCE
CHALLENGE

VARSITY
COMPETITION

MOHAWK COLLEGE | HAMILTON, ON | MARCH 21-23, 2025



ABOUT VIEW

We are excited to be celebrating our 12th season of dance productions!

VIEW's goal is to ensure we deliver the highest quality of dance experiences from the moment you decide to join us this season to the second you leave your event with us. We strive to create a community where dancers, studio owners, teachers and parents can feel at home year after year. Each year, VIEW continues to learn and grow to ensure we can evolve as a company to produce innovative ways to deliver the best possible events.

VIEW is a professional, unique and reputable International Dance Competition that proudly operates in nine provinces across Canada. As the competition locations continue to grow globally, so has the VIEW Family.

From our loyal clients that have been with us since day one to our newest, we could not thank you enough for your trust, support and appreciation. VIEW would not be what is it today without the continued support, love and trust from its incredible dance community. We have had the honour and privilege of **SEEING** dancers grow as artists on the VDC stage.

We **BELIEVE** in providing our community of dancers with a safe space to perform, compete, learn and grow together! We **BELIEVE** that we can make a difference in creating a strong foundation for dancers to **ACHIEVE** their goals and dreams.

We take pride in delivering high quality events and providing the ultimate dance competition experience for all dancers, studio owners, teachers, choreographers and families. We strive to go above and beyond by hand selecting the best suited venues for performance needs, recruiting extraordinary and personable staff members and curating a panel of accomplished and sought out international adjudicators.

At VIEW, dancers gain more than just a performance opportunity; they are provided with the staging, lighting and atmosphere to showcase their talents and receive constructive criticism and thoughtful guidance from our established panel of adjudicators. Our commitment to excellence assures a timely and organized dance competition, and of course, an unforgettable experience from the moment you step foot in the door.

Words cannot express how grateful we are for this incredible dance community. Thank you for your trust, your continued support and loyalty!

Our 2025 Dance Tour will be an unforgettable season you won't want to miss. Please do not hesitate to contact us for further information and to reserve your spot for our 2025 Dance Tour. Space is limited!

Remember that if you can **SEE IT** and **BELIEVE IT**, you can **ACHIEVE IT**.



SCORING SYSTEM

AWARD	INDIVIDUAL SCORE	JUDGES COMBINED SCORE
PLATINUM PLUS	96 & OVER	288 & OVER
PLATINUM	93-95.99	279-287.99
HIGH GOLD	90-92.99	270-278.99
GOLD	85-89.99	255-269.99
HIGH SILVER	80-84.99	240-254.99
SILVER	75-79.99	225-239.99

PERFORMANCE STYLE

ACRO	JAZZ
BALLET	LYRICAL
BROADWAY JAZZ	MODERN
CHARACTER BALLET	MUSICAL THEATRE
CONTEMPORARY	OPEN
CONTEMPORARY BALLET	POINTE
HIP HOP	SONG & DANCE
INTERPRETIVE JAZZ SOLO	TAP

DANCE ENTRY TYPE

SOLO	1 DANCER
DUET	2 DANCERS
TRIO	3 DANCERS
SMALL GROUP	4-9 DANCERS
LARGE GROUP	10-17 DANCERS
EXTENDED LINE	18+ DANCERS
PRODUCTION	UNLIMITED DANCERS

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CLASSIFICATION

VARSITY COLLEGE & UNIVERSITY DANCE TEAM

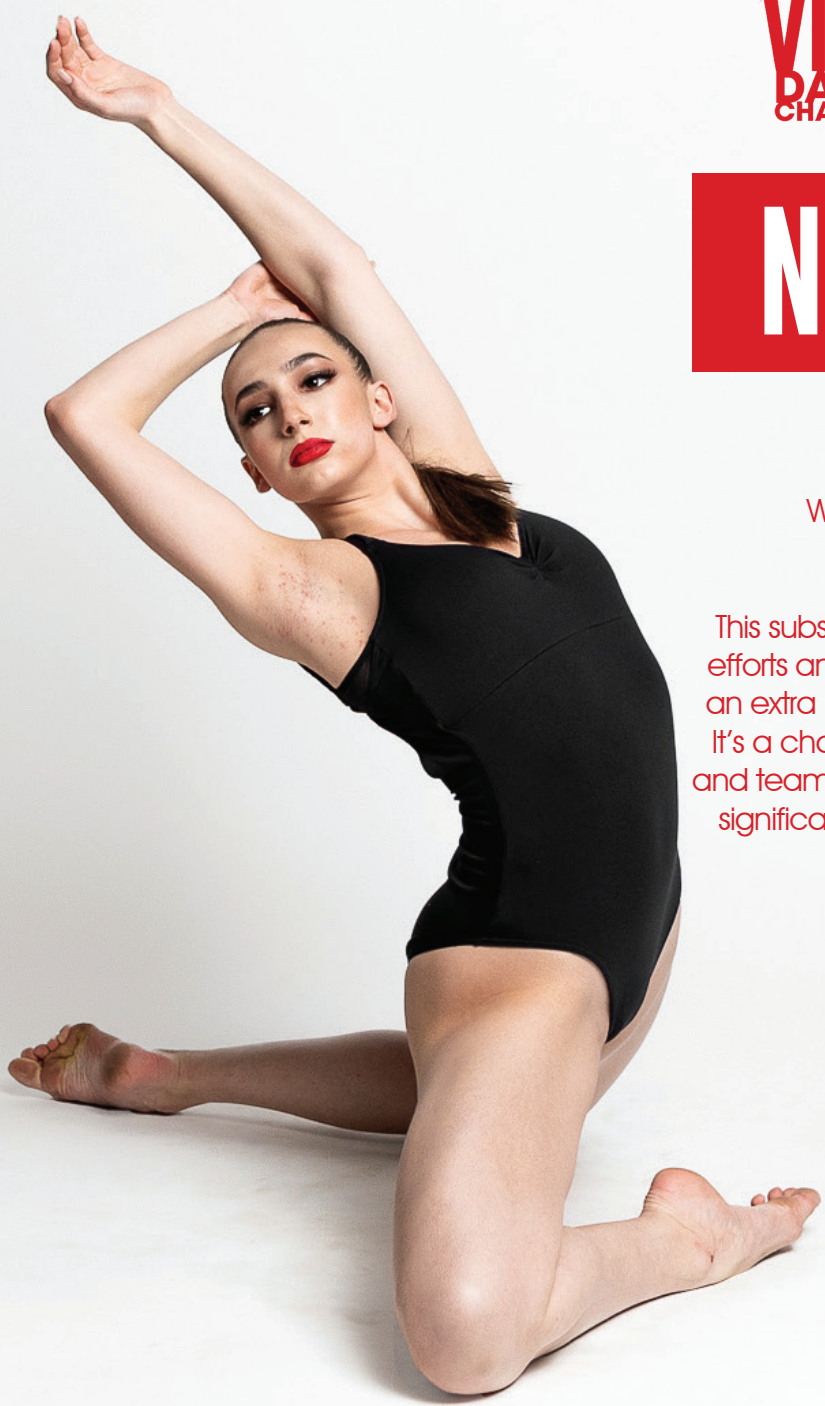
AGE DIVISION*

AGE 18 & UNDER
AGE 19
AGE 20
AGE 21
AGE 22 & OVER

*Age division is calculated by adding all ages, dividing by the number of performers and dropping all decimals. Ages are determined as of December 31st 2024.

COMPETITION DETAILS





VIEW | **VARSIITY**
DANCE CHALLENGE | COMPETITION

NEW FOR 2025

BIGGER CASH PRIZE

We are thrilled to announce a new and exhilarating incentive for our VIEW Varsity event:

A CASH PRIZE OF \$3000 FOR THE TOP TEAM!

This substantial reward not only recognizes the outstanding efforts and achievements of our participants but also adds an extra layer of excitement and competition to the event. It's a chance for teams to showcase their skills, dedication, and teamwork, knowing that their hard work could lead to a significant financial boost. So gear up, bring your A-game, and let's make this year's VIEW Varsity event the most competitive and thrilling yet!

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NEW FOR 2025

AWARDS DONATION PROGRAM

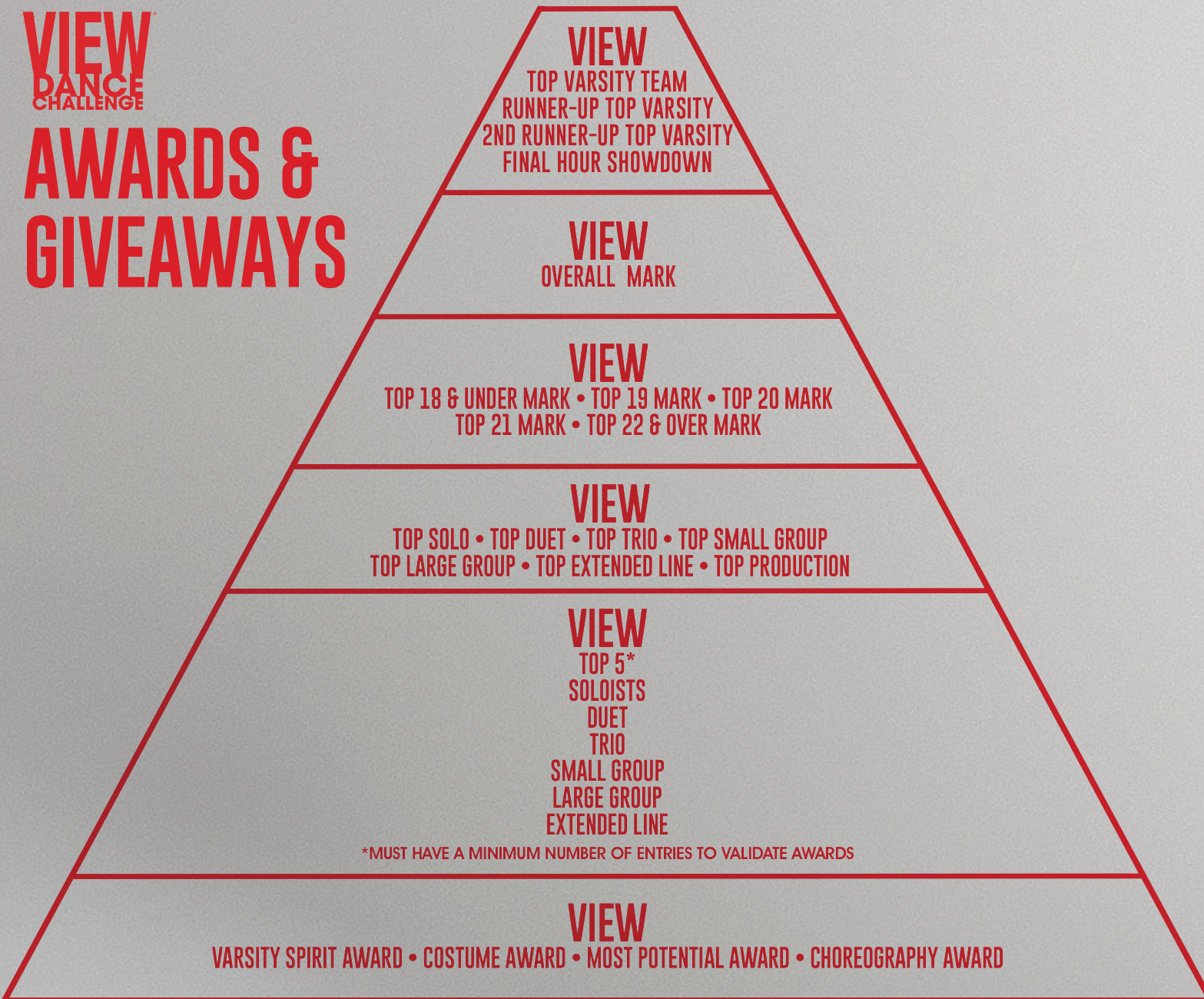
During the competition, designated times will be available for participants to donate their ribbons or medals back to VIEW. **For every ribbon donated, dancers will receive \$0.50, and for each medal, they will receive \$1.00.*** After the event, your team's total contributions will be calculated, and the team captain will receive the total amount via e-transfer.

*PLEASE NOTE: This is not available for Plaques and Trophies



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AWARDS & GIVEAWAYS



VIEW TOP VARSITY TEAM	TROPHY, BANNER & \$3000.00 CASH AWARD
VIEW RUNNER-UP TOP VARSITY TEAM	TROPHY, BANNER & \$500.00 CASH AWARD
VIEW 2ND RUNNER-UP TOP VARSITY TEAM	TROPHY, BANNER & \$250.00 CASH AWARD
VIEW FINAL HOUR SHOWDOWN	TROPHY, BANNER & \$1000.00 CASH AWARD
VIEW OVERALL MARKS	TROPHY & CASH AWARDS
VIEW TOP SOLOIST	TROPHY & CASH AWARD
VIEW TOP DUET	
VIEW TOP TRIO	
VIEW TOP SMALL GROUP	
VIEW TOP LARGE GROUP	
VIEW TOP EXTENDED LINE	
VIEW TOP PRODUCTION	

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FINAL HOUR SHOWDOWN

THE FINAL HOUR SHOWDOWN TAKES PLACE ON THE LAST DAY AND IN THE LAST HOUR OF THE COMPETITION. IT IS A CELEBRATION OF DANCE!

PRIOR TO THE START OF THE COMPETITION, EVERY TEAM WILL HAVE AN OPPORTUNITY TO SELECT A GROUP ROUTINE IN ANY STYLE, AGE CATEGORY & CLASSIFICATION, WITH THE EXCEPTION OF PRODUCTIONS.

OUR FINAL HOUR SHOWDOWN IS BASED ON PERFORMANCE, QUALITY & ENTERTAINMENT. IT IS NOT BASED ON THE HIGHEST SCORING ROUTINES. THIS IS AN ENCORE PERFORMANCE.

\$1000 PRIZE

ADJUDICATORS CHOICE AWARDS

SPECIAL AWARDS WILL BE GIVEN OUT AT THE END OF EACH ADJUDICATION SESSION. THEY ARE UP TO THE ADJUDICATORS DISCRETION AND ARE NOT BASED ON JUDGES MARKS.

WEEKEND PRIZES & FUN GIVEAWAYS!

FUN CONTEST PRIZES AND GIVEAWAYS FOR EVERYONE THAT ATTENDS VIEW DANCE CHALLENGE!





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2025 PRICING

ENTRY TYPE	FEE PER DANCER*
SOLO	\$89.00
INTERPRETIVE SOLO	\$45.00
DUET	\$49.00
TRIO	\$49.00
SMALL GROUP	\$39.00
LARGE GROUP	\$39.00
EXTENDED LINE	\$39.00
PRODUCTION	\$39.00
VIEW EVENT FEE** <small>**Mandatory fee</small>	\$20.00

*Taxes not included. Photos and videos are included in pricing.

Visit www.viewdancechallenge.com for full event & registration policies, rules and regulations

REGISTRATION DEADLINE
FRIDAY JANUARY 10 2025

PAYMENT STRUCTURE

1. Deposit due to secure spot
2. Full Payment Due FEBRUARY 1, 2025

CALL US TO RESERVE YOUR SPOT TODAY!

TOLL FREE: +1-855-405-VIEW | +1-855-405-8439
LOCAL: +1-416-405-VIEW | +1-416-405-8439

INFO@VIEWDANCECHALLENGE.COM
WWW.VIEWDANCECHALLENGE.COM

ST. JOHN'S
NOVEMBER 2

TORONTO
NOVEMBER 9

VANCOUVER
NOVEMBER 17

CALGARY
NOVEMBER 23

VIEW CONVENTION 2024



VIEW

Dance Convention

WWW.VIEWDANCECONVENTION.COM

SEE IT. BELIEVE IT. ACHIEVE IT.

REGISTRATION OPENS ON JULY 1ST. SPACE IS LIMITED.

INFO@VIEWDANCECHALLENGE.COM | TOLL FREE: 1-855-405-VIEW (8439)



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**THINKING OF
ATTENDING OUR EVENT?**

GIVE US A CALL!



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